

LIVING NORTH AWARDS

A CELEBRATION
OF THE NORTH EAST

Friday 1st November 2019

“THE MOST SPECTACULAR NIGHT
THE NORTH EAST HAS EVER SEEN”

WILL YOU BE A PART OF IT?

www.livingnorth.com

LIVING NORTH AWARDS

A CELEBRATION OF THE NORTH EAST

Living North has been at the heart of the North East community for 20 years. In that time, we have met some incredible people, witnessed some great events and performances, written about businesses of all types and visited some spectacular places in our towns, cities and countryside. Living North's acclaimed awards evening acknowledges some of the outstanding achievements made across the region.

Back for 2019, the Living North Awards will offer an evening of celebration, with great food and drink and a variety of entertainment, all in the most unique setting. This year's event will be hosted in unforgettable surroundings in Living North's majestic marquee at Kingston Park, themed to reflect the sights, sounds, tastes and spirit of the North East.

As with our previous Awards, this will be far from the average awards ceremony. Uniquely different, it will be a spectacular and uplifting night that all who attend will remember as one of fantastic fun and achievement. We very much hope you will be part of what will be a very special occasion.



WHY SPONSOR A LIVING NORTH AWARD?

To give the evening the added impetus it warrants and to share the occasion with some of the most go-ahead and established businesses in the region we are inviting a select group of companies to support an Award.

This is a unique opportunity for some very real marketing exposure at the Awards, together with substantial pre- and post-Awards marketing opportunities across all Living North's print and social media platforms.

Perhaps more importantly it will allow each sponsor the opportunity to reflect on the success of a business in a sector it has worked closely with, or perhaps support an area of the community it has also sought to foster and encourage.

EACH SPONSOR WILL RECEIVE THE FOLLOWING:

- Branding on the sponsor's page of the Awards programme
- Branding at the event on screens during the ceremony and pre-Award presentation
- Opportunity for a company figurehead or nominated person to present the chosen Award
- 1/3 page advertorial or advert in event programme
- 1 page advertorial in Living North Magazine Awards edition
- Acknowledgements in Living North Awards Winners edition
- 4 complimentary tickets to the awards (worth £95 each) plus opportunity to buy additional tickets at £75 each plus VAT

LIVING NORTH AWARDS 2019

FOODIE FAVOURITE OF THE YEAR

Food has always been at the heart of Living North's pages. This award will celebrate a local producer or a specialist retailer, a farm shop or a deli which demonstrates excellence and quality in the preparation, display and promotion of locally sourced product or produce.

RESTAURANT OF THE YEAR

The North East has seen an impressive increase in both the number and quality of its restaurants. Produce, service, interior design and the cooking are all better than ever but which restaurant most deserves this coveted award?

INFORMAL DINING OF THE YEAR

Cafés, bistros, brasseries and pop-up restaurants of almost every type are growing in their quality and quantity but which of these is making the biggest impression on the North East's eating scene?

PUB OF THE YEAR

To survive, many pubs have had to diversify and try new ideas... food has been improved, new looks have been introduced and some have just kept providing an amazing traditional atmosphere, but which one has performed the best?

HOTEL OF THE YEAR

Since Living North has been published some truly outstanding hotels have been opened or enhanced, helping to attract more leisure and business travel to the region. Restaurants, state-of-the-art leisure facilities and outstanding service are now key parts of creating an all-round destination but which hotel will win out?

ACCOMMODATION OF THE YEAR

The growth in the North East's tourism sector has been impressive of late and this has been fuelled by improvements to and investments in many boutique hotels, B&Bs and guesthouses, but which of these smaller establishments (under 20 rooms) merits this accolade?

SELF CATERING ACCOMMODATION OF THE YEAR

The region's wider appeal has been recognised in many tourism awards and so much of the hard work is done by cottage owners and self catering cottage companies, as well as the many new glamping sites, holiday parks and chic shepherd's huts all of which attract so many visitors to the area with their unique charm and home-from-home appeal. Which will be the ultimate favourite destination?

BAR OF THE YEAR

The North East has been renowned for the quality of its bars for generations. In recent years these bars have become ever more alluring and enticing to a far broader audience. Food, entertainment and exotic drinks from across the globe have all added to the overall offer. Coupled with stylish designs and outstanding service these bars have ensured the North East remains a huge draw for residents and visitors alike, but which bar is best?

ATTRACTION OF THE YEAR

The North East is renowned for its historic buildings and castles, gardens, parks and stately homes but there is a diverse range of other cultural and contemporary attractions that have excelled over the years. Which will be the most deserving recipient of this treasured award?

PERFORMANCE OF THE YEAR

Every great venue, place or space of every genre needs creativity and flair. They also need to aspire to bring the highest standards of performance and customer experience coupled with remarkable exhibitions and events of all types. We've witnessed many ambitious projects recently but which of these has set the highest standard?

RETAILER OF THE YEAR

A nation of shopkeepers? Well there's a fair few others working hard too but there is no doubting the huge significance of independent retailers of all types and sizes who have kept our high streets energised. Which has set the bar the highest and most deserves this award at a time when the high street is clearly under immense pressure?

BUSINESS OF THE YEAR

Without the diversity, imagination and ingenuity of businesses across the region the North East could be a backwater. Leisure industries of all sizes, manufacturers and makers of goods, not to mention a sensational selection of small businesses and service providers, give the region energy and wealth. Which most deserves this accolade?

ENTREPRENEUR OF THE YEAR

Bringing together our businessman and businesswoman categories this year we are seeking to applaud someone who has either started in business quite recently or who may have a string of businesses to their name. We are seeking someone inspirational who, through their business life, has made a fundamental difference to the region and is someone from whom others can take a lead.

DESIGNER MAKER OF THE YEAR

Behind many parts of our life we experience the can-do spirit of designers, craftsmen and women and makers who through their imagination, creative flair and design set the bar a little higher while exciting and inspiring at the same time. This award will celebrate the work of one such person or group of people.

HEALTH & BEAUTY AWARD

From gyms to hair and beauty salons, fitness coaches to spas we've never had so much choice when it comes to looking and feeling good, but who has set the highest standards?

CHANGING LIVES AWARD

One of our must-read features each month reflects on the extraordinary lengths people go to to make a difference to the lives of others. We have met a huge number of people, all of whom deserve an award, but on this occasion we will be selecting one very special person or organisation.

PROMISE AND POTENTIAL AWARD

A community is nothing without young people with hope, ambition and dedication backed up by an understanding that hard work and determination can win the day. Which of our many talented 15 to 25 year olds most deserves this award?

BEST REGENERATION OR RESTORATION AWARD

In both the public and private sectors in good times and challenging ones many places have been dramatically, sympathetically and visibly improved. This has enriched lives but which of these has made the most difference?

BEST PROGRAMME AT A VENUE 2018/19 AWARD

Across the North East are venues of all sizes offering a contrasting mix of cultural, sporting and mixed use performance and arrangement. Some host international events and performers, others stage occasions that celebrate the best of the region's talent. Which, however, has provided the best programme over the last year?

CONTRIBUTION TO THE NORTH EAST AWARD

Since Living North has been publishing there have been dramatic and lasting improvements to our lives and community, but which person or organisation deserves this one off award for a truly outstanding contribution?

LIFETIME ACHIEVEMENT AWARD

There are many heroes in the region, some well known and celebrated, others who are little known, but their achievements are many and varied: who will receive this, our most prestigious presentation of the evening?

NOMINATE

Although Living North will be selecting nominees for each award, we will also be inviting our readers to make nominations, as well as asking businesses from across the region to apply for these awards. This will help us to find the most deserving winner for each award.

The benefit of winning an award will be considerable. Winners will be able to mention it in all media, press, sales and marketing material if they wish. Even being shortlisted for an award will afford considerable PR and marketing benefits in Living North magazine, livingnorth.com and through Living North's social media channels.

If you are a business or individual and wish to nominate yourself or someone else for an Award please head to the Events section of www.livingnorth.com where you will find a nomination form under Awards.

Entries will close on 30th August 2019. Judging will be carried out by Living North and a committee of judges, and shortlists will be announced mid September.

WHY ENTER?

It's free, so you've got nothing to lose! There is a category for everyone, from big to small, organisations to individuals, and businesses to charities. If you are shortlisted or win, it's a huge achievement, which we'll be telling everyone about in Living North magazine and at livingnorth.com. You will receive media coverage of the awards, and many shortlisted or winning entries have had their achievement covered by regional press. We'll also be announcing the winners via social media, which means tens of thousands of people hearing about your success. Winners will get a specially designed award to collect on the night and display forever. Finally, it's a fantastic and fun-filled evening for you to enjoy with your family, staff, colleagues and clients.

TICKETS

Individual tickets and tables of various sizes are now available to buy online at livingnorth.com, where you will also find some testimonials from winners and sponsors from our previous Living North Awards.



THE EVENING

6.30pm

Doors Open. You will be welcomed with a Champagne reception before discovering a delicious variety of dining options prepared by some of the North East's top chefs. Enjoy with a cocktail, a real ale or complement your meal with a choice of wine served in the many bars throughout the venue.

8.30pm

Award Ceremony Begins.

9.30pm

Performance & Refreshments. A short interlude will welcome one of the region's most vibrant musical acts while guests are served drinks.

9.45pm

Award Ceremony Continues.

10.30pm

Eat, Drink, Enjoy. Make the most of the unique after dinner treats from some of the best chocolatiers, cheese-makers and patisseries in the North East.

11pm

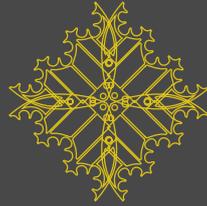
Put on Your Dancing Shoes... and savour this truly special atmosphere.

11.30pm

Last Orders at the Bar!

Midnight

Carriages.



WHAT TO EXPECT

As you enjoy a unique reception you'll be welcomed by some of the region's best singer-songwriters, and there will be plenty of surprises throughout the evening to keep you entertained. Once the winners have been announced you can celebrate with them on the dance floor.

The Living North marquee will make for a dramatic backdrop and a truly wonderful atmosphere.

Throughout the evening you can sample the best food and drink from across the North East in several unusual pop-up locations – join us for cocktails in the bar, or chill out with a coffee (we'll have the best baristas on hand). From canapés, seafood, fizz, and the freshest food the region has to offer, right through to cheese and chocolate, you'll be able to mingle and explore as you enjoy the most unique celebration in the region's calendar.