

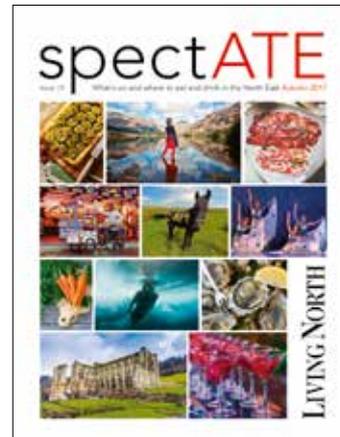
spectATE

www.livingnorth.com

THE Guide to What's On, Things to Do and Where to Eat and Drink in the North East

FAST FACTS

- Published bimonthly
- Printed within the market-leading Living North magazine (15,500 copies) then produced as a stand-alone magazine and distributed free across the region (a further 15,000 copies)
- Distributed through the region's foremost hotels, pubs, tourist attractions, venues, restaurants and cafés across the North East
- Offered in 200 specially-designed acrylic dispensers to ensure maximum visibility
- All advertisers receive editorial support
- All advertisers are invited to place special offers, discounts, competitions and other promotions
- Editorial will additionally be published on Living North's website and through our biweekly e-letters (which go to 58,000 subscribers) as well as on our social media platforms including Facebook, Instagram and Twitter
- We have a combined digital audience which is growing weekly and is over **five times greater** than the next regional magazine



PRINT RATE CARD

Double Page Spread **£695**

Full Page advert/advertorial **£450**

Half Page advert/advertorial **£275**

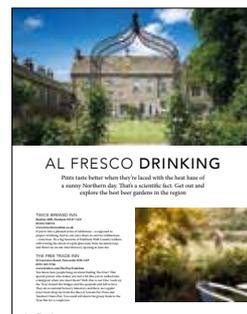
Quarter Page advert **£175**

Sixth of a page **£125**

Eighth of a page **£85**

All prices exclude VAT.

Please see reverse for specification



ADVERT SPECIFICATIONS

HALF PAGE 130h x 194w (mm)

SIXTH OF A PAGE (Double column varied height)

IMAGE

NAME HERE

Ut eos nobit, secte am utest labo. Ent et et fugitatem faciam que id ut earchil iumque mi, occus nobit pra sandi aceped milibus. Aquo blant voluptus, cullore rehenih itentum si ulpa doluptas am, quia coneste mporum vero modio. Ut imetus, quae as doloribus et laudign atibeat ectur, corum eosam sum velesseque none vella eum dolorep reiunti asint am sum velesseque none vella eum, quatium quidebis cone exces enia conserunt. Daesenem quisil int, ium commis es endam est quat omnimint dio. Alit que pro blabore parciant, cusam alia etur rem faccusdam, sim ium faccus voluptur parciant, cusam alia etur rem faccusdam, sim ium faccus voluptur

Ut eos nobit, secte am utest labo, Ent et et fugitatem faciam que id ut

Approx. 80-100 words

QUARTER PAGE 130h x 95w (mm)

EIGHTH OF A PAGE
(Single column varied height)

IMAGE

NAME HERE

Ut eos nobit, secte am utest labo. Ent et et fugitatem faciam que id ut earchil iumque mi, occus nobit pra sandi aceped milibus.

Aquo blant voluptus, cullore rehenih itentum si ulpa doluptas am, quia coneste mporum Daesenem quisil int, ium commis es endam est quat omnimint dio.

Alit que pro blabore parciant, cusam alia etur rem faccusdam, es endam est quat omnimint dio. sim ium faccus voluptur sinctis

Ut eos nobit, secte am utest labo. Ent et et fugitatem faciam que id ut

Approx. 50-70 words

FULL PAGE 285h x 220w (mm)
(291 x 226 with bleed)

DOUBLE PAGE SPREAD
285h x 440w (mm)
(291 x 446 with bleed)